

SCTA Sonoma
County
Transportation
Authority

Keeping Sonoma County Moving

Transportation Planning Land Use Strategy (TPLUS) Steering Committee

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Sonoma County

Lisa Schaffner
Healdsburg

Tim Smith
Sonoma County

Vicki Vidak-Martinez
Rohnert Park

AGENDA

September 29, 2004

9:30 a.m. - noon

Santa Rosa Downtown Library conference room
On E Street between 3rd and 4th

- 1 Introductions
- 2 Welcome
- 3 Meeting overview and outcomes
- 4 Role of MTC, Transportation Land Use Platform
- 5 TLC/HIP funding programs
- 6 Transportation Land Use Vision – draft Principles
- 7 Next steps

Next meeting October 26 – time?

SCTA Staff

Suzanne Wilford
Executive Director

Janet Spilman
Sr. Transportation Planner

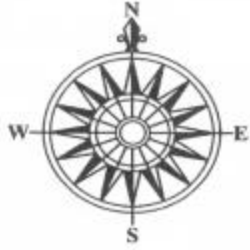
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This agenda packet is available online at www.sonoma-county.org.scta.

Contact Janet Spilman at 565-5371 or jspilman@sonoma-county.org
for more information.



Staff Report

To: TPLUS Steering Committee
From: Janet Spilman
Re: Item 3: Guidelines for TPLUS Steering Committee
Date: September 29, 2004

Thank you for agreeing to participate in SCTA's TPLUS Steering Committee. This group will be an important part of SCTA's development of our Transportation and Land Use policy statement. Your recommendations will help to develop local TLC and HIP funding programs and will lead to the production of a Best Practices Toolkit. To establish appropriate expectations and sense of purpose for the group, we want to lay out the following guidelines to help define and focus the TPLUS effort.

(1) Mission: The TPLUS Steering Committee will serve in an advisory role to the SCTA and make recommendations on the development of SCTA's draft policy statement for implementation of the TLC/HIP programs and for the creation of a Best Practices Manual.

(2) Membership: The Steering Committee will be most effective if it consists of a range of stakeholders including:

- City and County Planning Commissioners
- City and County Planning and Public Works Department staff
- Transit Operators (including SMART)
- Neighborhood representatives
- Affordable housing advocates
- Environmental advocates
- Bicycle and pedestrian advocates
- Representatives from development and business

Our goal is to get input from as broad a spectrum of interests as possible while still keeping the Steering Committee focused and at a manageable size.

(3) Process: The Steering Committee will provide expert input to SCTA staff who will make recommendations to SCTA's advisory committees and eventually the Board. Your viewpoints, opinions, and recommendations will be considered with highest regard. Ideally, the Steering

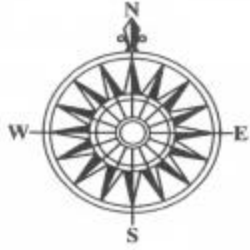
Committee will work towards consensus and general agreements, but we also want to leave room for alternative points of view and differing opinions.

(4) Timing: The Steering Committee will be constituted only for the period of time needed to perform its functions and achieve its mission, which we anticipate will take between 6 and 10 months. The Steering Committee is expected to meet at least monthly, sometimes more. A Call for Projects is anticipated for next fall.

(5) Meetings: The Steering Committee will participate in general and focused meetings (possible presentations include: SMART train presentation; Bus transit; Private Sector – developers, financing, HUD; Success stories around the Bay Area and elsewhere.

(6) Scope of Work: MTC has nearly completed its Transportation and Land Use Platform and TLC/HIP guidelines. The outcome of these meetings will be the production of a policy statement for implementation of the TLC/HIP programs and for the creation of a Best Practices Manual that complements these efforts.

Again, thank you in advance for your time and commitment to this critical effort. We look forward to your input, ideas and recommendations.



Staff Report

To: TPLUS Steering Committee
From: Janet Spilman
Re: Item 6: Draft Transportation and Land Use principles
Date: September 29, 2004

The development of a set of principles is the first step in the creation of a Transportation and Land Use policy statement, which will serve as basis for the implementation of the TLC and HIP funding programs and the Best Practices Manual.

In 1999 the Citizens Advisory Committee (CAC) of the SCTA hosted a series of Townhall Meetings around the county. From those meetings a series of vision statements were created to address each mode of transportation and land use. These statements were then compiled into the report *Getting Around Sonoma County in 2020 – A Vision for the Future*, adopted by the SCTA Board and subsequently incorporated into the 2001 Countywide Transportation Plan for Sonoma County. In 2003 the planning process began for the CTP update and the vision statements were discussed and adjusted.

The vision statements included in the 2004 CTP are:

- An improved jobs/housing balance that reduces the distance workers commute. This can be achieved through the active encouragement of projects that incorporate the principles of pedestrian or transit-oriented development (TOD) which connect housing to important activities of daily life such as: work, school, daycare, shopping, community events, etc.
- Communities that are walkable and pedestrian friendly.
- Local General Plans that will focus on city-centered growth.
- A transportation system that supports mixed-use developments.
- A transportation system that does minimal harm to air and water quality.

These should be considered a template for policy development as we move forward.